



INTEGRATED COMMUNICATIONS,
MARKETING AND PUBLISHING
AGENCY

BUSINESS PROFILE

“Marketing management is the art and science of choosing target markets and getting, keeping and growing customers through creating, delivering, and communicating superior customer value. ”

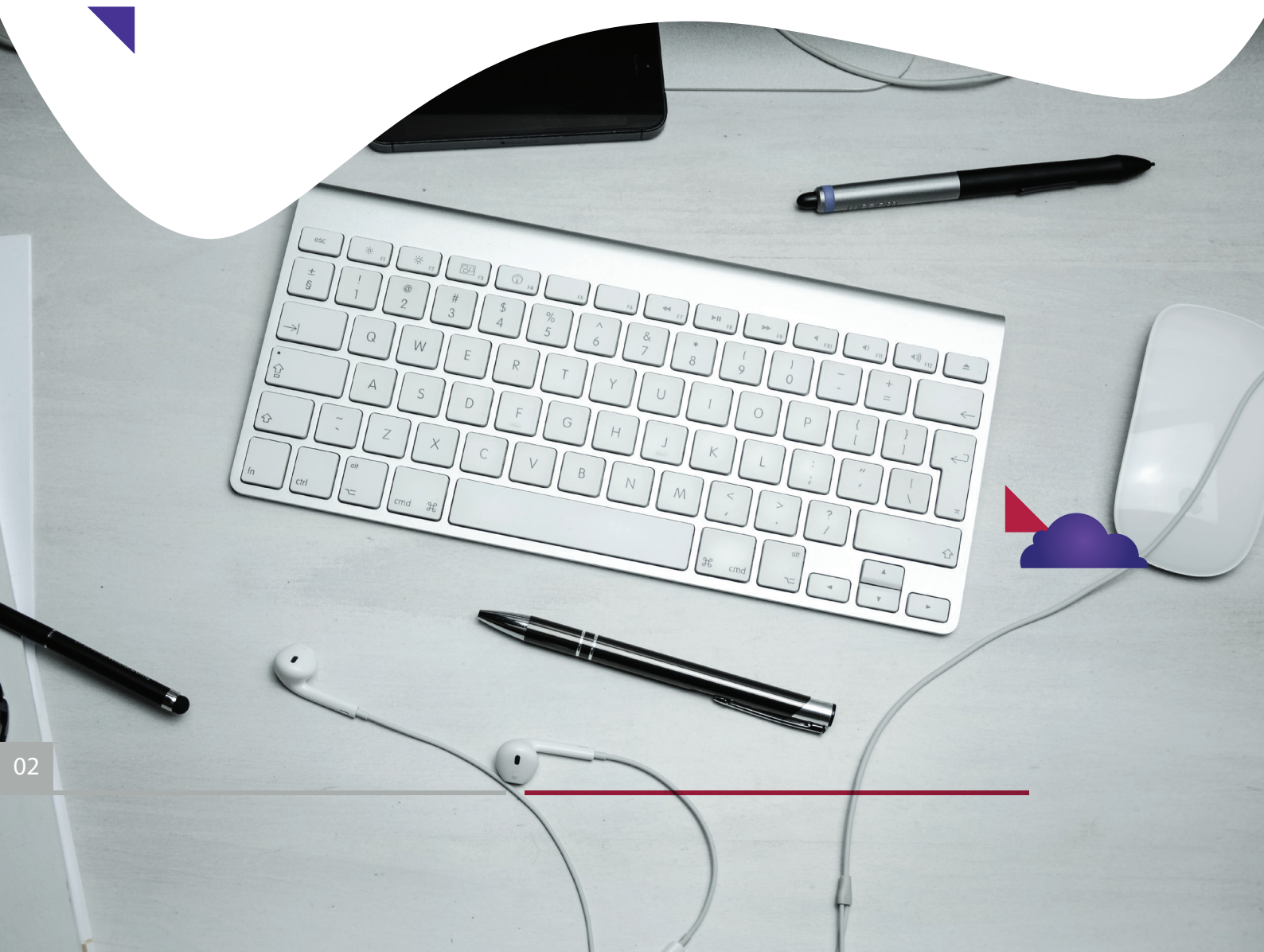
~Arthur C. Clarke

WHO WE ARE

Est 2013 In the beginning

Born Free Group is a solution-oriented company that provides clients with extensive integrated communications, marketing and publishing services. We believe that real impact is achieved by interpreting marketing objectives into effective media strategies while maintaining cost efficiencies preserving the individual agency. Our team, with vast experience in public relations, media buying, broadcast production and design, this experience covers national broadcasters on upfront and scatter basis with active involvement in securing spot radio and television markets. Outdoor, transit and out of home media experience forms part of our offering.

We continuously pursue synergies with other media. We have a competent digital and social media team that can explore vast creative opportunities for our clients to exploit the digital public sphere that offers new virtual horizons as far as audience reach is concerned.





WHAT WE OFFER

We have developed multi-skilled and collaborative team members that delivers a sleek, cutting edge service for clients. We are passionate, well-organized and competent in the way we solve our clients' issues.

WHAT WE DO ?

Publication & Branding Services

Marketing services

Digital Social Media Solutions

Communication Strategies

Media Management Solutions

Advertising and PR

IT Division

Back End Services

Front End Development

End User Support

Videography & Photography



OUR IDENTITY

VISION

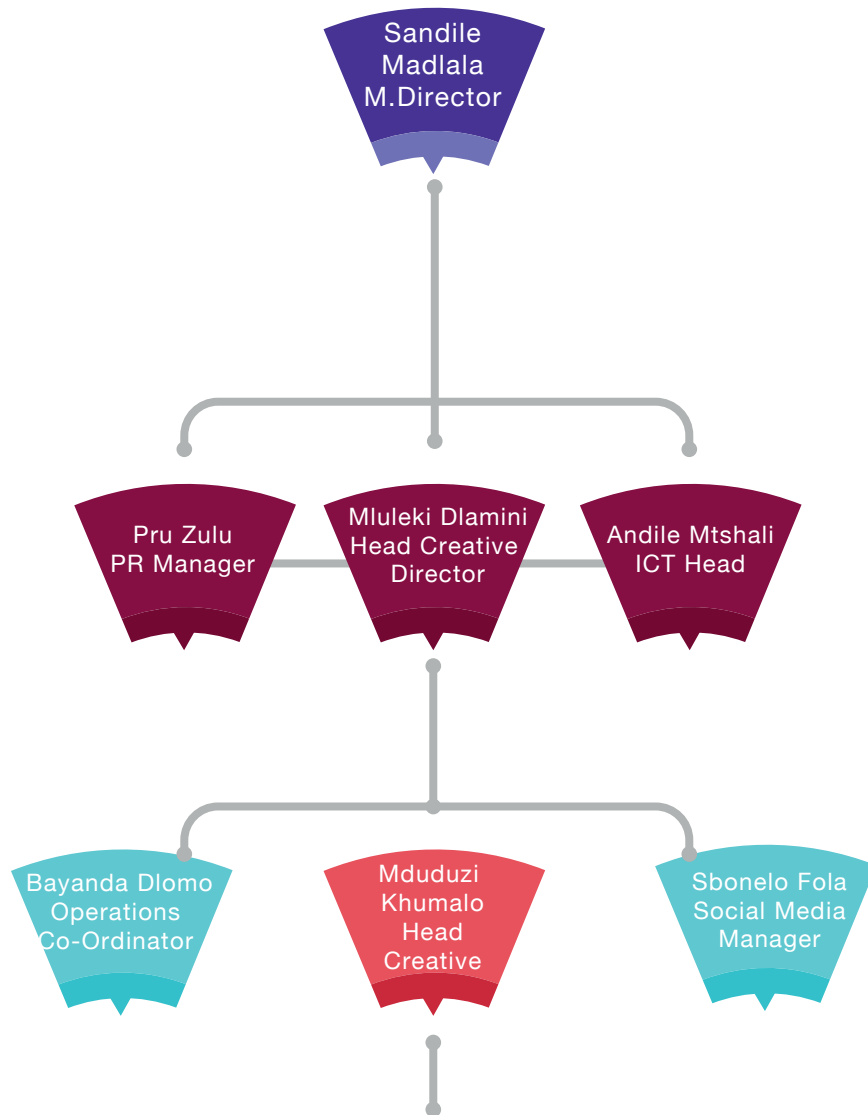
Born Free Group strives to be the best creative communications agency and a leader in facilitating African communications solutions for African challenges.

VALUES

Grit - to audaciously strive for spirited excellence in our services.
Alacrity - for our reliability to be reflected through timeous service delivery.

OUR TEAM

Our team is comprised of academically qualified and well experienced black professionals



Born Free Rhythms Music and Publishers Pty Ltd. is a 100% black owned company and has is a level 3 contributor.

100% BLACK OWNED



CONTACT US

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THANK YOU /
SIYABONGA